

DESIGN AWARDS

HIGH STYLE MEETS BUSINESS SENSE AT GALA



AMORYN ENGEL

The National Post Design Exchange Awards are always an exciting way to meet the major players in the design field. This is the only design competition in Canada that weighs design by results — balancing function, aesthetics and economic success. "This isn't just about recognizing aesthetic and high style," says Design Exchange VP Susan Rutledge. "This process starts with the client. We ask, what did the client want when setting out to hire a designer, and did the designer meet and satisfy what the client asked for? The client is equally as important as the designer in this process. The message here is that business matters." A dazzling array of insiders packed the party, including Gold winners Ted Cavanagh, Richard Kroeker, Roger Mullin and Alden Neufeld, who were responsible for Le Conseil des Arts de Cheticamp in the commercial project category; Dax Wilkinson, who won for fashion design; and Anthony Saad, Trevor Haldenby, James Chaarani and Gordon Culley for new media. Some of the other winners included Kuwabara Payne McKenna Blumberg Associates for the Art Gallery of Hamilton Renewal, and Taylor Smyth Architects for their residential project for Jack and Beverly Creed. Philip Brook won a silver for Industrial Design. GOW Hastings Architects won for the Culinary Arts Teaching Facility at the Humber College Institute of Technology and Advanced Learning, and landscape architect Janet Rosenberg won for the Franklin Children's Garden in Toronto. Director Atom Egoyan certainly turned heads, too. Winners will be displayed in the Chalmers Design Centre at the Design Exchange until December 30, and admission is free.

Financial Post

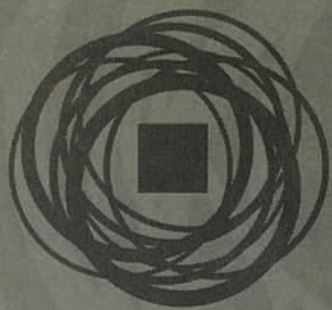


Clockwise from top left: Jay Milroy, VP, Crescent Group, with Dianne Axmith, vice-chair, Design Exchange; Gayle Grin, assistant managing editor, visuals, *National Post*; Jasmine Cirjanic, John McCauley, creative director, MacLaren Momentum, and Lorell Di Cinto, Ontario College of Art and Design; Lorenzo Imbesi, curator, Roma Design; past chair Urban Joseph, with Linda Lewis, chair, Ryerson School of Fashion. Below, centre, and right: Director Atom Egoyan; Sue Holland, Canadian Film Centre; finalist Andrew Majtenyi with Michelle Auer, director of marketing and media relations, Burdfilek.



Clockwise from top left: Hussain Amarshi, president, Mongrel Media; award winner Janet Rosenberg, Janet Rosenberg and Assoc. Landscape Architects, with husband Dr. Abe Chaiton; James Chaarani, Trevor Haldenby and Anthony Saad, Gold award winners for new media; Bruce Kuwabara and Shirley Blumberg, both partners with KPMB; Kelly Rude, editorial director, Canadian Interiors. Below left: Juliana Altoe, Oidesign, with Qasim Virjee, executive producer, Designguru; Peter Caldwell, VP Administration, Ontario College of Art and Design.





NATIONAL POST DESIGN EXCHANGE AWARDS

2005 NATIONAL POST DESIGN EXCHANGE AWARD WINNERS

Canada's only awards program to judge design by results – balancing function, aesthetics and economic success.

ARCHITECTURE COMMERCIAL

Gold

PROJECT: Le Conseil des Arts de Cheticamp
DESIGNER: Ted Cavanagh, Richard Kroeker, Roger Mullin, Alden Neufeld and 23 designer-builders of the School of Architecture, Dalhousie University
CLIENT: Le Théâtre Petit Cercle

Silver

PROJECT: Angus Glen Community Centre and Library
DESIGNER: Shore Tilbe Irwin & Partners in association with Stafford Haensli Architects
CLIENT: Town of Markham

Bronze

PROJECT: Early Learning Centre
DESIGNER: Teeple Architects Inc.
CLIENT: University of Toronto

Bronze

PROJECT: Art Gallery of Hamilton Renewal
DESIGNER: Kuwabara Payne McKenna Blumberg Architects
CLIENT: Art Gallery of Hamilton

Honourable Mention

PROJECT: James Stewart Centre for Mathematics
DESIGNER: Kuwabara Payne McKenna Blumberg Architects
CLIENT: Department of Mathematics and Statistics, McMaster University

Honourable Mention

PROJECT: University of Waterloo, School of Architecture at Riverside
DESIGNER: Levitt Goodman Architects Ltd.
CLIENT: University of Waterloo School of Architecture

Honourable Mention

PROJECT: Camera
DESIGNER: Hariri Pontarini Architects
CLIENT: Camera

ARCHITECTURE RESIDENTIAL

Gold

PROJECT: Sunset Cabin
DESIGNER: Taylor Smyth Architects
CLIENT: Jack Creed + Beverly Creed

Bronze

PROJECT: Adams Fleming Residence, Toronto, ON.
DESIGNER: Levitt Goodman Architects Ltd.
CLIENT: Debbie Adams + Peter Fleming

Bronze

PROJECT: ROAR_One
DESIGNER: Lang Wilson Practice in Architecture Culture and Hotson Bakker Boniface Haden Associated Architects
CLIENT: ROAR Ventures Ltd.

Honourable Mention

CATEGORY: Architecture Residential
PROJECT: Heathdale House
DESIGNER: Teeple Architects Inc.
CLIENT: Tina Goldlist + Hershey Pfafsky

Honourable Mention

PROJECT: Crescent Road House
DESIGNER: Superkül Inc. Architect
CLIENT: Dr. Joseph and Valerie Schatzker

Honourable Mention

PROJECT: Premier Lac du Nord Residence
DESIGNER: DAOUST LESTAGE inc. architecture design urbain
CLIENT: Compagnie Premier Lac du Nord

FASHION DESIGN

Gold

PROJECT: National Heritage Brands Clothing
DESIGNER: Dax Wilkinson
CLIENT: CN Tower

Honourable Mention

PROJECT: Autumn/Winter 2005 Collection
DESIGNER: Andrew Majtenyi

INDUSTRIAL DESIGN

Gold

PROJECT: KUN Voce Violin Shoulder Rest
DESIGNER: DW Product Development Inc.
CLIENT: KUN Shoulder Rest Inc.

Silver

PROJECT: GoBike
DESIGNER: Philip Brook
CLIENT: Le Groupe Go inc.

Bronze

PROJECT: Workmate Portable Paint Station
DESIGNER: DW Product Development Inc.
CLIENT: Black & Decker Canada Inc.

Honourable Mention

PROJECT: Unfold Series
DESIGNER: Liming Rao, Unfold Studio
CLIENT: Atom Egoyan & Hussain Amarshi, Camera Bar

INTERIOR DESIGN COMMERCIAL

Gold

PROJECT: Culinary Arts Teaching Facility
DESIGNER: Gow Hastings Architects
CLIENT: Humber College Institute of Technology and Advanced Learning

Silver

PROJECT: Toronto Pearson International Airport - Distinguished Visitors' Lounges (DVL's)
DESIGNER: Marshall Cummings/IBI
CLIENT: Greater Toronto Airport Authority

Bronze

PROJECT: Blaney McMurtry LLP
DESIGN FIRM: Figure 3 Network
PROJECT TEAM: Allan Guinan, Jennifer Tinson, Franca Rezza, Steve Tsai, Adrian Berry, Carter Poy, Krieh Bachmann
CLIENT: Blaney McMurtry

Bronze

PROJECT: Holt Renfrew Montréal Women's Couture Room
DESIGNER: Burdifilek
CLIENT: Holt Renfrew

Honourable Mention

PROJECT: Unilever Canada Head Office, Interior Design
DESIGNER: Atkinson + Design Inc.
CLIENT: Unilever Canada

Honourable Mention

PROJECT: Boutique SHAN
DESIGNER: Daoust Lestage Inc. architecture design urbain
CLIENT: SHAN

Honourable Mention

Project: Signature Group
Designer: Bartlett & Associates Ltd.
Client: Signature Group

INTERIOR DESIGN RESIDENTIAL

Bronze

PROJECT: Cockburn Residences
DESIGNER: Atkinson + Design Inc and Raymond Pladsen Design
CLIENT: Mr. and Mrs. James Cockburn

INTERIOR DESIGN TEMPORARY

PROJECT: Concept Space -2005 Interior Design Show
DESIGNER: Hudson Kruse Design
CLIENT: Interior Design Show 2005

LANDSCAPE ARCHITECTURE

Bronze

PROJECT: Franklin Children's Garden
DESIGNER: Janet Rosenberg + Associates Landscape Architects
CLIENT: City of Toronto

Honourable Mention

PROJECT: Town Hall Square
DESIGNER: Janet Rosenberg + Associates Landscape Architects
CLIENT: Great Gulf Group of Companies

NEW MEDIA

Gold

PROJECT: Painting The Myth, The Mystery of Tom Thomson
DESIGNERS: Anthony Saad, Trevor Haldenby, James Charani, Gordon Culley

Developed with the assistance of the Canadian Film Centre's Habitat New Media Lab.

CLIENT: McMichael Canadian Art Collection

Bronze

PROJECT: National Cease Trade Order Database and Notification System
DESIGNER: Crescent Group Ltd.
CLIENT: Market Regulation Services and Canadian Securities Administrators (CSA)

URBAN DESIGN

Honourable Mention

PROJECT: King's College Circle Precinct
DESIGNER: Elias + Associates Landscape Architects
Affiliate Firms; Andropogon Associates, Halsall Associates, R.V. Anderson Associates, Unterman Mcphail Associates
CLIENT: University of Toronto

VISUAL COMMUNICATIONS

Gold

PROJECT: Artisan Roasted Coffee Packaging
DESIGNER: Subplot Design Inc.
CLIENT: Caffé Artigiano

Silver

PROJECT: Stridelite + Cyclite Identity
DESIGNER: Subplot Design Inc.
CLIENT: Bright Night USA

Bronze

CATEGORY: Visual Communications
PROJECT: Capsoles™ Brand Design
DESIGNER: Exhibit A: Design Group
CLIENT: Capsoles™ Podiatric Clogs

Honourable Mention

PROJECT: Peel District School Board Branding
DESIGNER: Hambly & Woolley Inc.
CLIENT: Peel District School Board

Honourable Mention

PROJECT: Vancity Brand Identity
DESIGNER: Karacters Design Group
CLIENT: Vancity



DESIGN EXCHANGE
EDUCATING CANADIANS ABOUT THE VALUE OF DESIGN

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